Mosquito and Tick Control



Bridging the gap between Pest Control Operators and Public Health Officials

Larry Motes, BCE Board Certified Entomologist Director of Sales, East - Vector and PCO

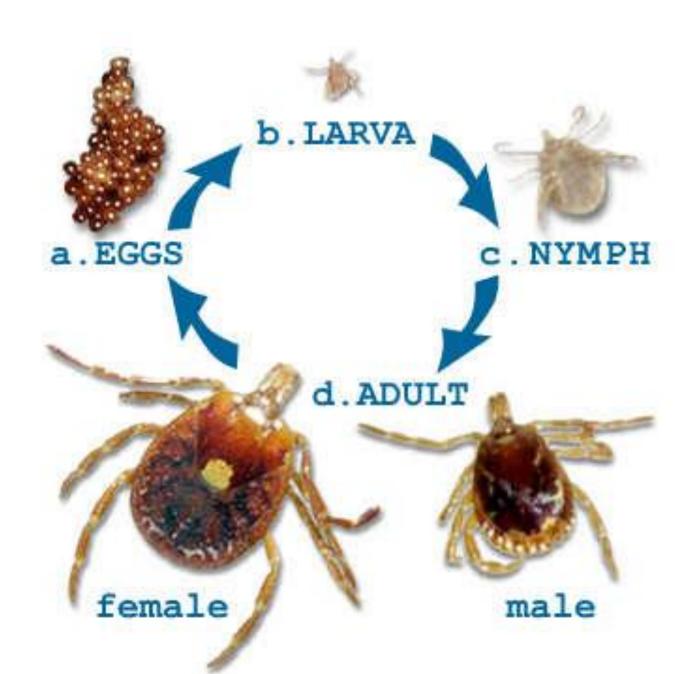


IN THIS PRESENTATION WE WILL

- Increase our knowledge on select mosquitoes and ticks known to transmit disease to humans
- To better understand our role in vector control
- Attempt to build bridges between PCO's, LCO's, Public Health Officials, Mosquito Abatement Districts, and Beekeepers

<u>ARTHROPODS</u>

- Crustaceans
- > Millipedes
- Centipedes
- Arachnids
 - ticks
- Insects
 - mosquitoes

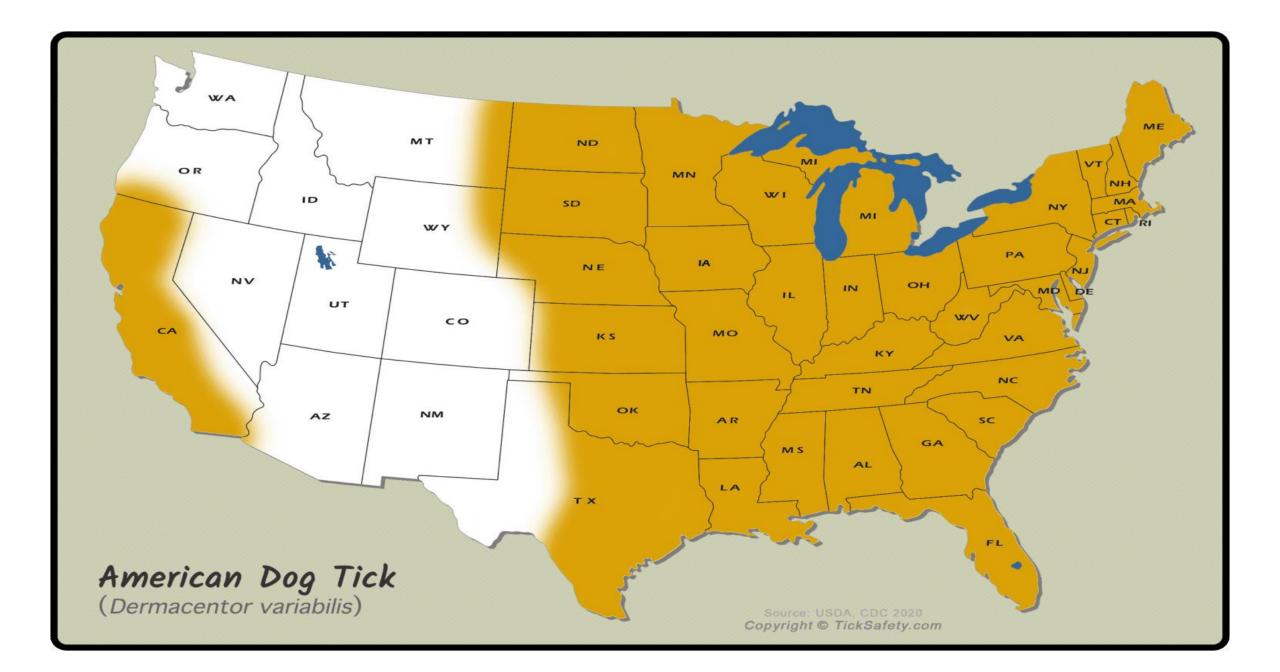


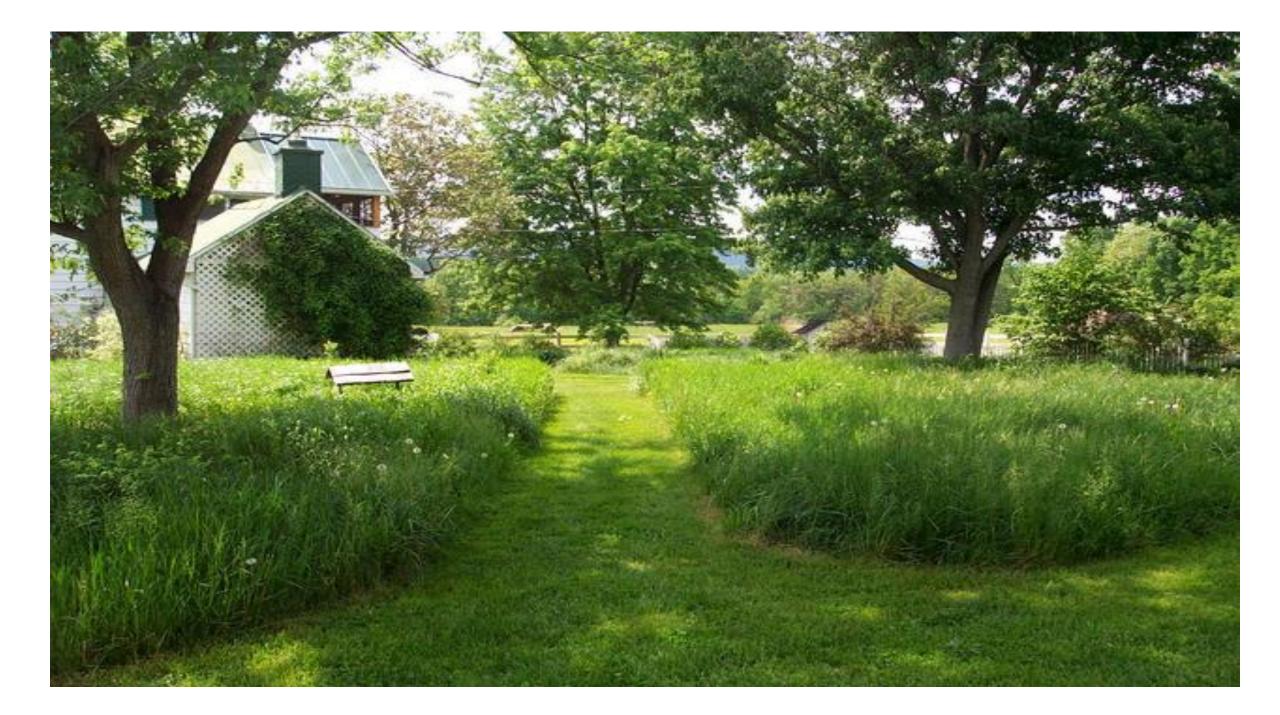
Credit: Texas Department of Health Services

American Dog Tick (Dermacentor variabilis)









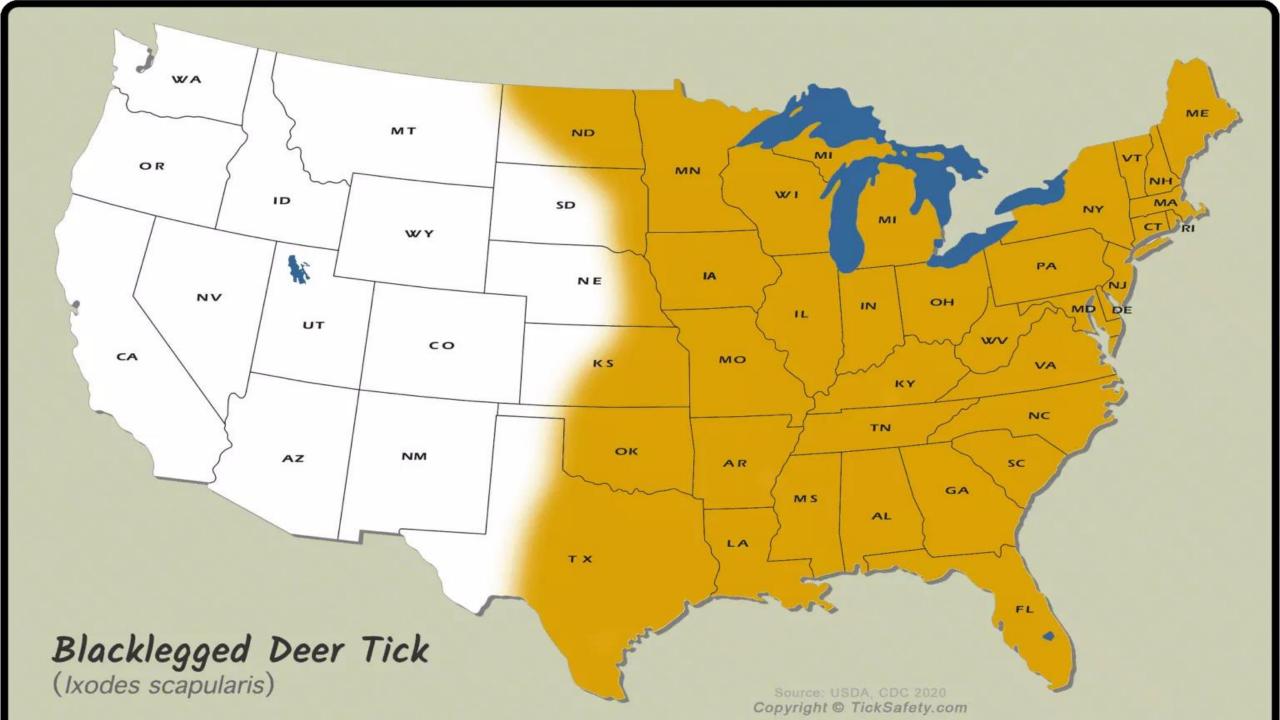
Diseases Vectored by American Dog Ticks

- Rocky Mountain Spotted Fever- (Rickettsia rickettsii) bacteria
- *Tularemia* (Francisella tularensis) bacteria
- <u>Canine Tick Paralysis</u>- Saliva proteins from the tick interacts with the canine causing life threatening complications if not removed. Can affect children in the same way. 10% Fatality Rate if left untreated.

Blacklegged "Deer" Tick (Ixodes scapularis)









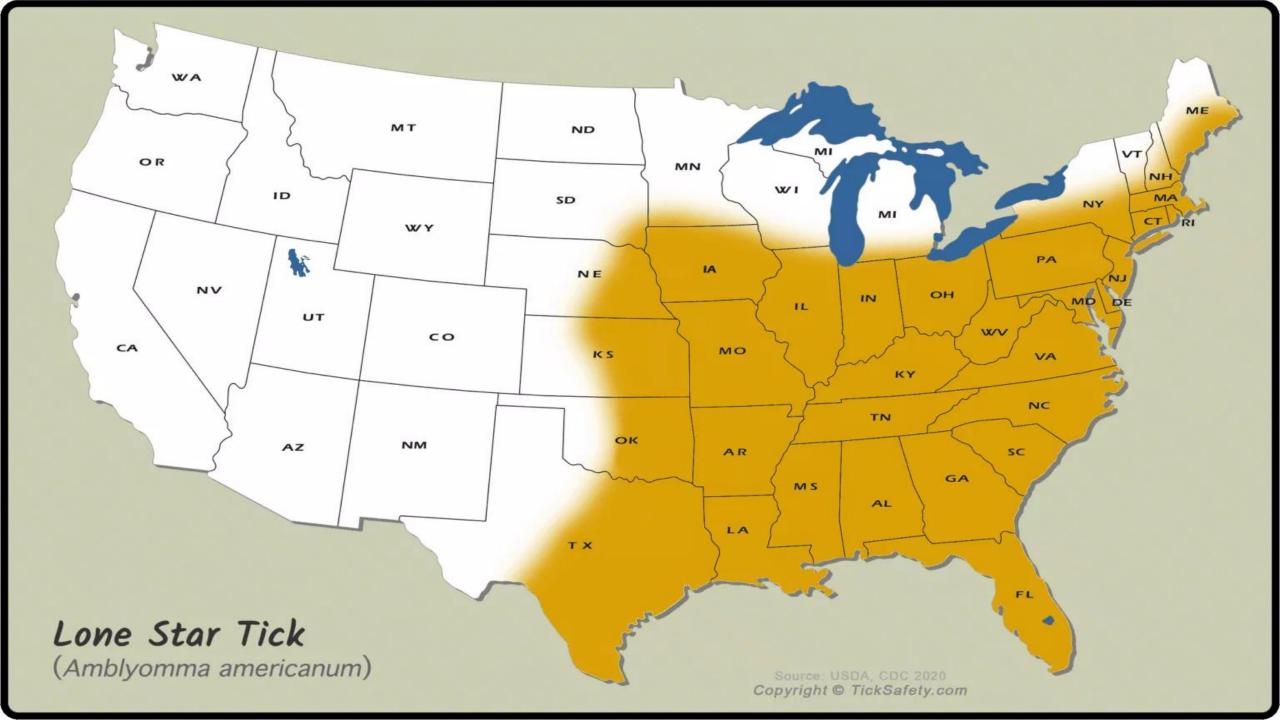
Diseases Vectored by Black Legged Ticks

- Lyme Disease : (Borrelia burgdorferi) bacteria
- Anaplasmosis (Anaplasma phagocytophilum) bacteria
- Ehrlichiosis (Ehrlichia chaffeensis) bacteria
- Babesiosis (Babesia microti) parasite

Lone Star Tick (Amblyomma americanum)









Diseases Vectored by Lone Star Ticks

- <u>Alpha-Gal Syndrome</u>- Red Meat Allergy delayed allergic reaction
- Ehrlichiosis
- Rickettsiosis
- Tularemia
- <u>Southern Tick-Associated Rash Illness (STARI) similar to Lyme Disease</u>

HOW TO PROTECT YOURSELF AND PETS

- DEET
- PERMETHRIN TREATED CLOTHING
- TICK CHECKS- (GET HELP)
- IPM
 - KEEP GRASS LOW AND DRIED OUT
 - KEEP PETS ON TICK AND FLEA CONTROL
- PCO and Homeowner market trend:

Residual pesticide applications and botanical materials (25b exempt)



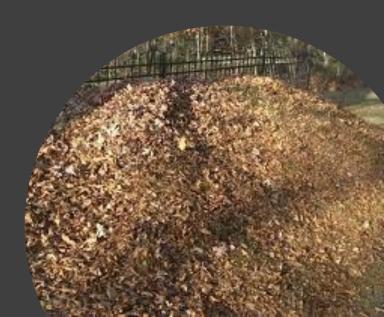


DON'T RAISE YOUR OWN PESTS!

Leaf and Compost Piles Stacked Wood Bird Feeders Damp, Tall Grass and Shrubs

*Journal of Medical Entomology – Artificial Accumulation of Leaf Litter Schulze & Jordan - 3x increase in Ixodes scapularis

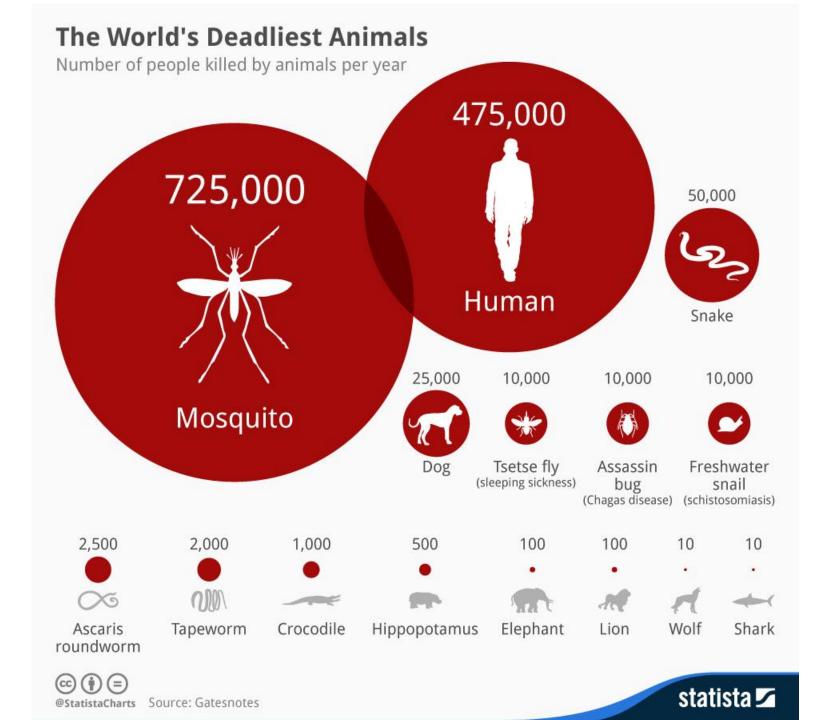




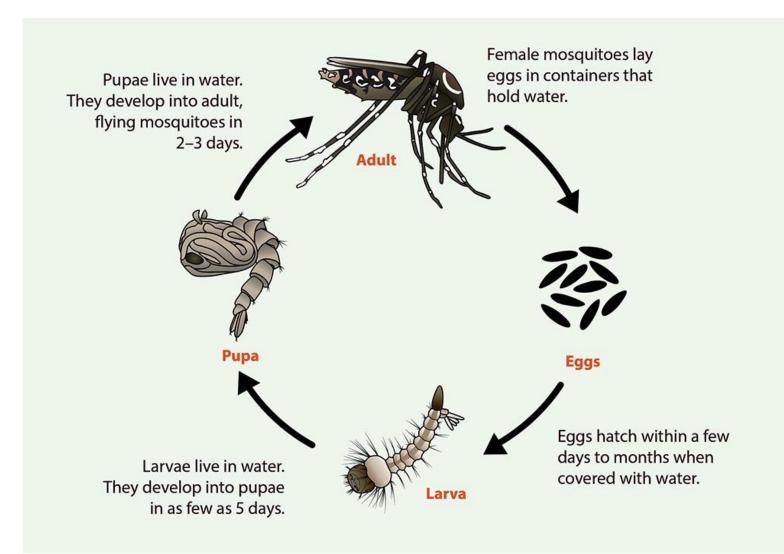
TICK FACTS AND TRENDS

- AMERICAN DOG TICK FEMALES CAN LAY 4,000 EGGS!
- AMERICAN DOG TICKS CAN LIVE 2 YEARS WITHOUT A BLOODMEAL
- MOSQUITO ABATEMENT DISTRICTS ARE DIVERTING FUNDING TO TICKS
- BOTANICAL PESTICIDES REDUCE QUESTING BEHAVIOR FOR SURVIVORS
- PERMETHRIN TREATED COTTON BALLS SHOWED CONTROL
- DEER RUBBED PERMETHRIN TREATED ROLLERS PROVIDED CONTROL





Complete Metamorphosis

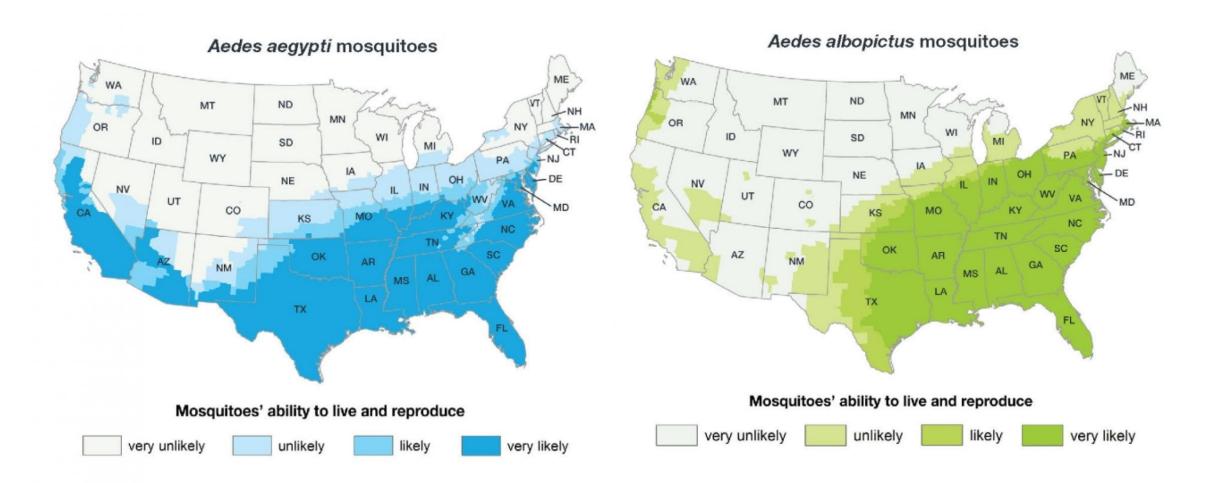




Aedes aegypti and Aedes albopictus

- Both have prominent white scales
- Aedes aegypti possess a lyre (violin) like shape on its thorax. (image left)
- Aedes albopictus possess a solid white line down its thorax. (image below)
- Vector for several viruses such as Yellow Fever, Dengue, Chikungunya, and Zika Virus





CENTERS FOR DISEASE CONTROL (CDC)

Barrier Sprays

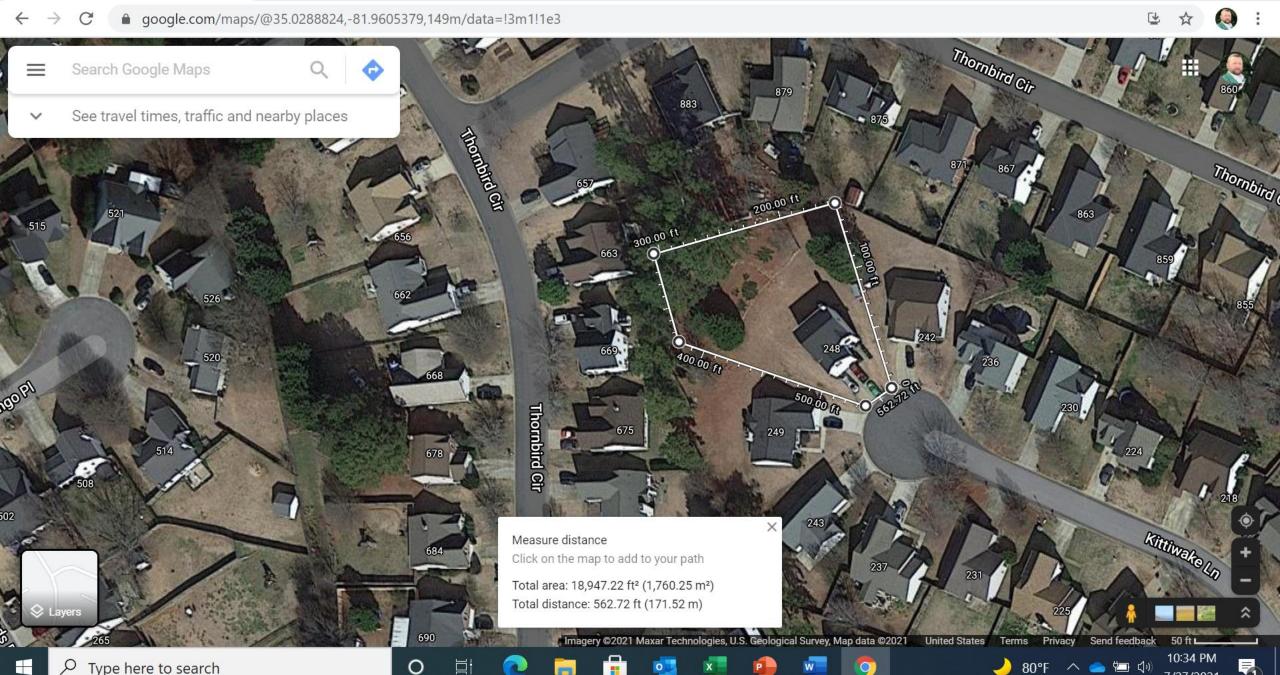
- STRENGTHS
 - HIGH ROI
 - LOW PRODUCT EXPENSE
 - QUICK SERVICE: AVG. 15 STOPS
 - DIVERSIFIED OFFERINGS
- WEAKNESS
 - NOT FOCUSED ON ALL LIFE STAGES
 - NO MONITORING or MAPPING
 - APPLICATOR EDUCATION
 - CALIBRATION AND DOSAGE
 - DOESN'T ADDRESS NEIGHBORS



- **OPPORTUNITIES**
 - INCREASED REVENUE
 - LOW UP-FRONT COST
 - MAKES A CUSTOMER STICKY
 - ASSIST PUBLIC HEALTH DEPTS
 - IDEATION AND INNOVATION
 - THREATS
 - BEE KILLS
 - INCREASING COMPETITION
 - CALL BACK MANAGEMENT
 - **REGULATORY FINDINGS**

Considerations when performing barrier treatments

- Wear your protective equipment when performing any pesticide application! PPE protects you and our industry!
- Timing of your application and rain events are critical treatment factors
- Your knowledge about IGR's, adulticides, and organic (botanical) pesticides are important to set expectations and get results!
- Building a robust program involves your knowledge of water flow, water retention, and landscaping.



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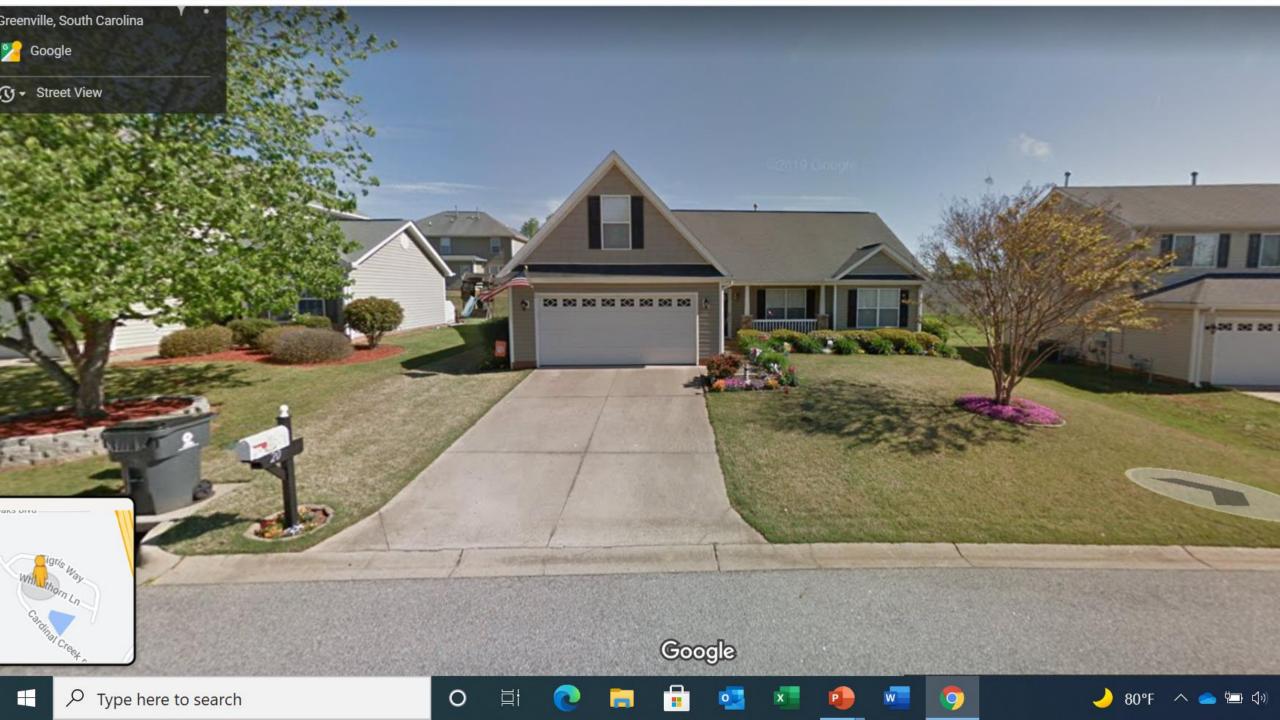
Google Maps

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TREATING THE SOURCE PROVIDES

- INCREASED PRODUCTIVITY
- REDUCED PRODUCT USE!
- EASIER TO CONTROL IN VULNERABLE STAGES
 - IS IT EASIER TO KILL ROACHES JUST BAITING CABINETS WITHOUT INSPECTION?
 - EASIER TO TREAT FRUIT FLIES AT THE BAR OR NEAR THE DRAINS, TILES, ETC?
 - IS IT EASIER, CHEAPER, CONTROLLING HIGHER POPULATIONS AS ADULTS?
- ALLOWING MOSQUITOES TO BECOME ADULTS INCREASES
 - CLIENT RISK
 - CALL BACKS AND INCREASED PRODUCT USE, GAS, PAYROLL
 - CONTROL DIFFICULTY



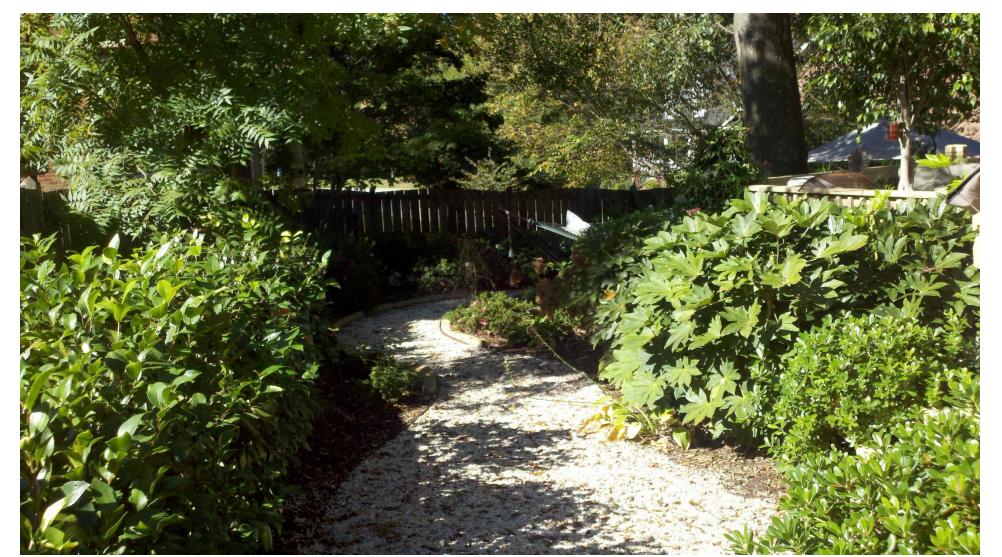






Barrier Spray up to 10 feet high

- Chemical trespass
- No spray zones



Drone Usage Increasing

- Traditional MAD
- Commercial Market
- PCO Barrier Market



News Products Industries

Drones for Mosquito Control: Engineering New Technologies for an Old Problem

Enthusiasts

Posted By: Miriam McNabb on: April 02, 2021

Founder and CEO Bill Reynolds of Leading Edge Associates, Inc. and Leading Edge Aerial Technologies has been working on mosquito control since he entered the industry with a college internship in 1985. Now, he's won an industry award for creative thinking and advancing public health efforts for his work in using drones for mosquito control.



Regulations

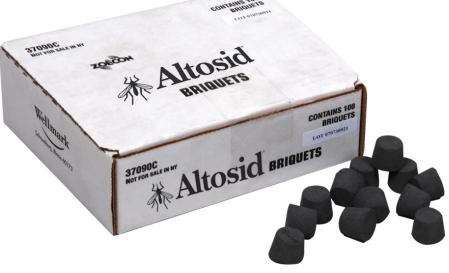
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Essentria Botanical line and Altosid (Methoprene)for the Pest Control Market

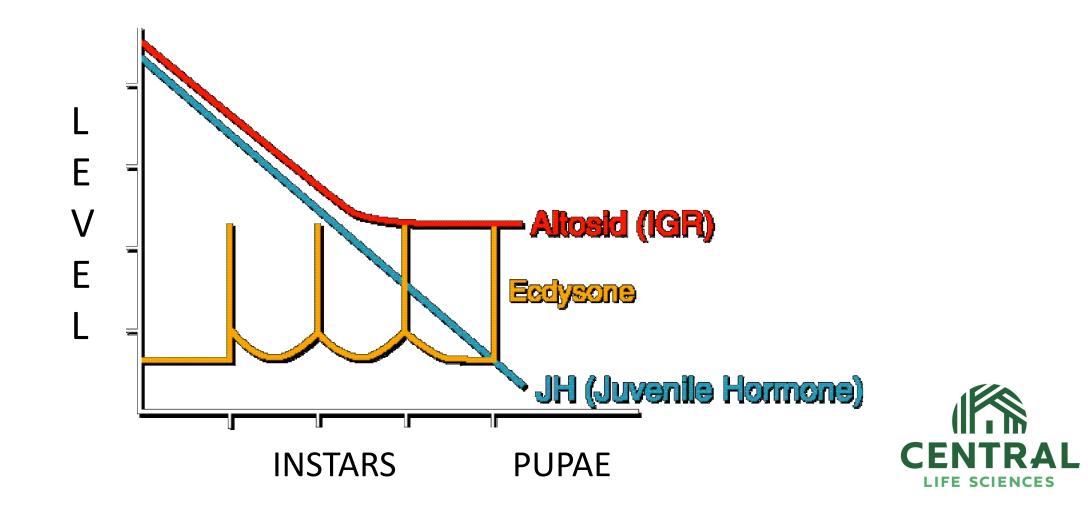


UT OF REACH OF CHILDREN



Altosid[®]

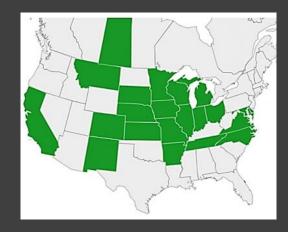
Altosid mimics Juvenile Hormone, interrupting the normal growth cycle

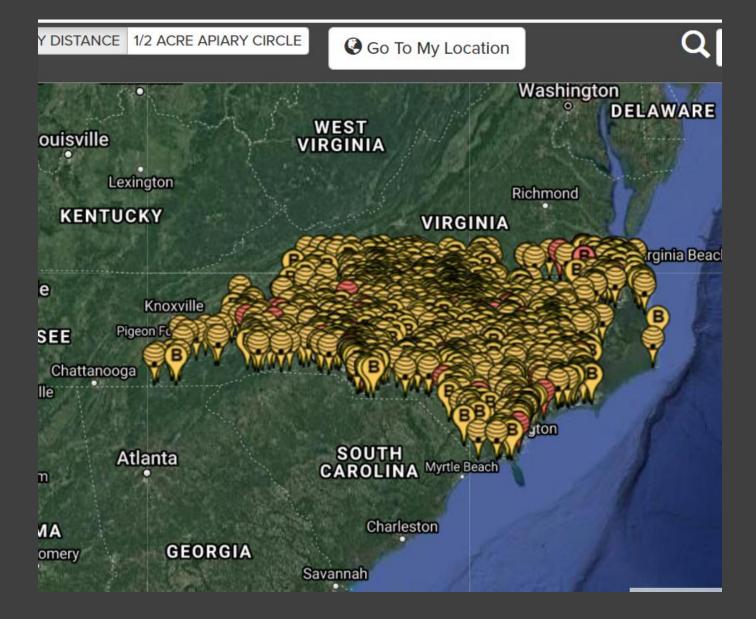








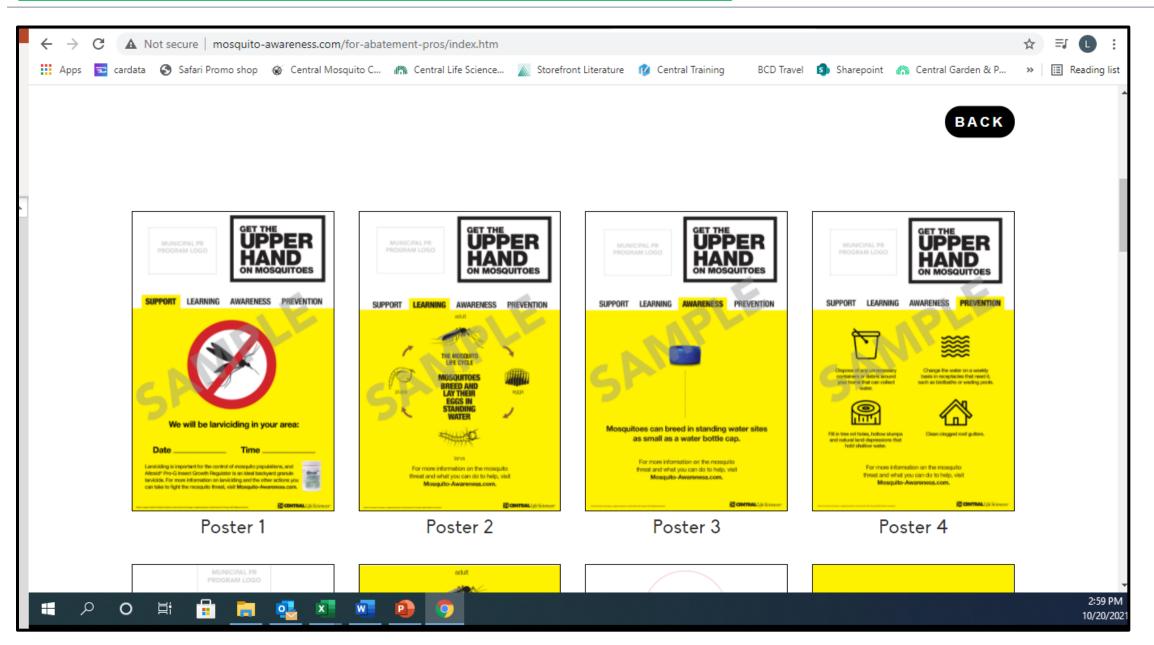




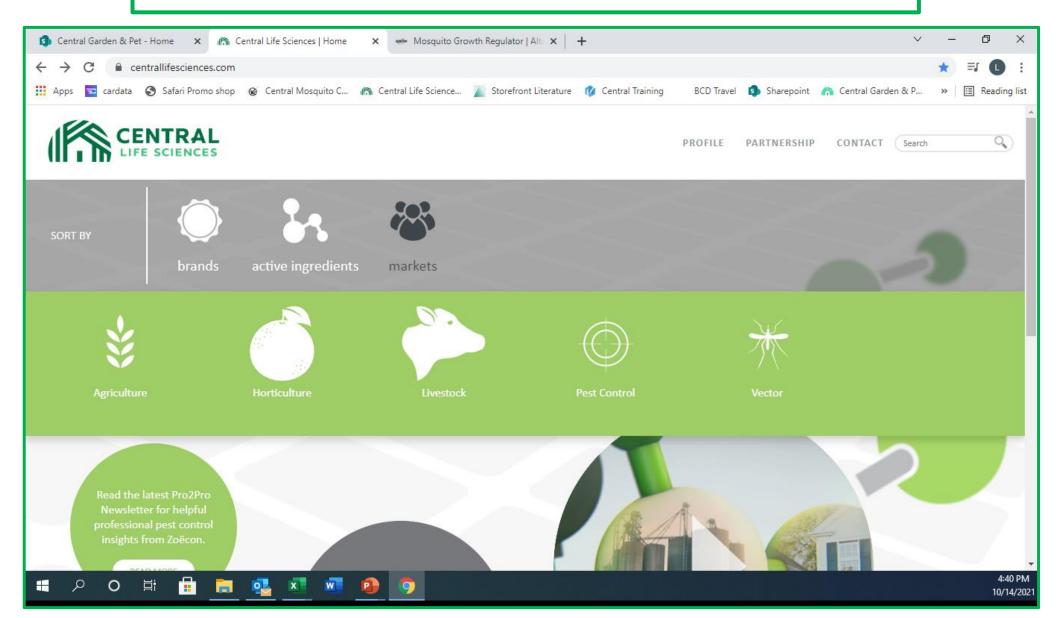
How to avoid barrier spraying apiaries

mosquito-awareness.com

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Thank You!